

January 24th, 2006

Hello!

DCPersian.com is so excited about our new launch and wanted to inform you of all the exciting new features! All Persian event organizers and promoters in the Washington D.C. area please read for exciting information on all of our advertising campaigns and revolutionary strategies for all the events coming in late February and March of 2005.

One of our main objectives at DCPersian has been to promote the Persian culture by promoting all things Persian and Persian-related. We also have supported our community by acting as a focal point for all the different cultural and charity organizations, including Iranian student organizations in the area. This year we have planned a spectacular Persian New Year campaign in order to further progress our services, and to gain speed to increase participation in the Washington D.C. area Persian events.

In addition to all the default features that come with our event promotion packages, we are excited and delighted to tell you we have also published a unique and innovative brochure that will be widely distributed throughout Washington DC, Virginia, and Maryland to spread the word of DCPersian. This brochure will include some cultural & historical information about the Persian New Year celebration and our various traditions. Other flaps of the brochure were dedicated to listing all the Persian events that are being advertised through DCPersian.com. This means that as long as you have purchased an event promotion package, your event will be included in there at no extra cost to you! Our brochure will also be published in local Iranian Newspapers.

We still have some space left on this brochure available for events or businesses that would like to have a little more visibility by sponsoring our campaign. This would be perfect for your business!

We have the following sponsorship options still available:

- Quarter of a page: \$160
- Half a page: \$300
- Full page: \$500

When you purchase advertising space with DCPersian, we will:

- Design your ads AND Include your logo on the front side of the brochure as sponsor

Keep in mind that ad space is limited, and we accept sponsorship on a first come, first served basis- so hurry and order your ad space NOW!

In order to be included in this campaign, please ensure that you submit your event details

no later than Monday, February 20th, 2006. We look forward to working with you to create a valuable and professional Persian community.

Thank you,

DCPersian.com
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